



The Intersection of Food, Technology & Mobility

AGENDA-AT-A-GLANCE

MONDAY, MARCH 19, 2018		
7:00 am	Conference Registration	Legacy Foyer
7:00 am–8:00 am	Networking Breakfast – <i>Networking with Sponsors</i>	Legacy Foyer
8:00 am–8:30 am	General Session Welcome: Laura Michaels, Reporter, Food On Demand State of the Foodservice Delivery Industry Tom Kaiser, Deputy Editor, Food On Demand Nicholas Upton, Reporter, Food On Demand	Legacy C,D,E
8:30 am–9:15 am	KEYNOTE—Q&A With DoorDash Christopher Payne, COO, DoorDash	Legacy C,D,E
9:15 am–9:45 am	The Delivery Industry’s Potential Noah Glass, Founder & CEO, Olo	Legacy C,D,E C
9:45 am–10:00 am	Networking Break	Legacy Foyer
10:00 am–11:00 am	The Consumer Says...Exclusive Third Party Delivery Survey Nick Upton, Reporter, Food On Demand Lisa van Kesteren, CEO, SeeLevel Bowie Cheung, Head of Regional Operations, UberEverything	Legacy C,D,E
11:00 am–12:00 pm	Case Studies from Successful Delivery Operators Dennis Monroe, Chairman, Monroe Moxness Berg Mark Hardison, VP of Marketing, El Pollo Loco Laura Rea Dickey, CEO, Dickey’s Barbecue Pit Philip Friedman, CEO, Salsarita’s Fresh Mexican Grill	Legacy C,D,E
12:15 pm–1:45 pm	Luncheon & Presentation The Autonomous Solution Nick Upton, Reporter, Food On Demand Vikrum Aiyer, Head of Public Policy, Postmates	Legacy A,B
2:00 pm–2:45 pm	KEYNOTE–Q&A With Grubhub Stan Chia, COO, Grubhub	Legacy C,D,E
2:45 pm–3:15 pm	Networking Break	Legacy Foyer

MONDAY, MARCH 19, 2018, cont.		
3:15 pm– 4:00 pm	Data Download Fred LeFranc, CEO, Results thru Strategy Mike Wior, CEO, Omnivore Frank Paci, CEO, Corner Bakery Café Vishal Agarwal, Founder & CEO, ItsACheckmate.com Jim Collins, CEO, Kitchen United	Legacy C,D,E
4:00 pm–4:45 pm	Unwrapping Packaging Tom Kaiser, FOD Lynn Dyer, President, Foodservice Packaging Institute Dave Coltrin, VP Guest Experience & Marketing Tech., Denny's Michael Thaler, Exec. Vice President Marketing, Anchor Packaging	Legacy C,D,E
5:00 pm–6:30 pm	Networking Reception <i>Sponsored by Gray Plant Mooty</i>	Legacy Foyer
TUESDAY, MARCH 20, 2018		
7:00 am–8:00 am	Networking Breakfast – <i>Networking with Sponsors</i>	Legacy Foyer
8:00 am–9:00 am	Legal/Liability/Finance Landmines Laura Michaels, Reporter, Food On Demand Allan Hickok, Senior Advisor, Boston Consulting Group Noah Glass, Founder & CEO, Olo Ryan Palmer, Principal, Gray Plant Mooty	Legacy C,D,E
9:00 am–9:20 am	Coffee & Soda Break	Legacy Foyer
	Quick Take: A Focused Overview of Food and Technology	
9:20 am–9:40 am	Delivery Overview: Dining-In is the New Dining Out Andrew Charles, Senior Analyst, Cowen and Company	Legacy C,D,E
9:40 am–10:00 am	Lessons From an Independent Innovator Jeff Braunstein, Founder & Managing Partner, Dugg Burger	Legacy C,D,E
10:00 am–10:20 am	Gig Economy Labor Strategy Jason Hamilton, Product & Growth Leader, Snagajob / HUSL	Legacy C,D,E
10:20 am–10:40 am	Driving Growth with Digital Convenience Bonnie Riggs, Restaurant Industry Analyst, The NPD Group	Legacy C,D,E
10:40 am–11:00 am	Evolving Customers Tastes and Expectations John Nicolopoulos, National Retail and Restaurant Sector Leader, RSM US	Legacy C,D,E
11:00 am–11:20 am	Amazon Restaurants' Customer Obsession Russell Baker, General Manager, Amazon Restaurants	Legacy C,D,E
	Conference Concludes	