

# food demand®

The Intersection of Food, Technology & Mobility

MONDAY, APRIL 1, 2019		
7:30 am–8:30 am	<b>Networking Breakfast</b> – <i>Sponsored by Ordermark, Monroe Moxness Berg</i>	Salon III
8:30 am–9:00 am	<b>The State of Food On Demand</b> Tom Kaiser, Deputy Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand Andrew Charles, Senior Analyst, Cowen & Company	Salon II
9:00 am–9:30 am	<b>Keynote Speaker</b> Ivan Orkin, CEO & Founder, Ivan Ramen	Salon II
9:30 am–10:00 am	<b>Delivery Keynote Speaker</b> Adam DeWitt, President & CFO, Grubhub	Salon II
10:00 am–10:30 am	<b>Coffee &amp; Soda Break</b> <i>Sponsored by Whirley-DrinkWorks!, Intrepid Direct Insurance</i>	Salon III
10:30 am–11:15 am	<b>Identifying &amp; Solving Delivery Challenges</b> Laura Michaels, Reporter, Food On Demand Lynn Dyer, President, Foodservice Packaging Institute Noah Glass, Founder & CEO, Olo Paul Damico, CEO, Naf Naf Grill Erle Dardick, Monkey Group	Salon II
11:15 am–12:00 pm	<b>Testing the Networks: SeeLevel Consumer Research Phase II</b> Nick Upton, News Editor, Food On Demand Lisa van Kesteren, CEO, SeeLevel HX	Salon II
12:00 pm–1:45 pm	<b>Luncheon &amp; Presentation: The Future of Mobility</b> <i>Sponsored by: Cheng Cohen, Olo</i>  Vikrum Aiyer, Head of Strategic Communications, Postmates Ford Motor Company	Salon I
2:00 pm–2:45 pm	<b>Successful Operator Best Practices</b> Tom Kaiser, Deputy Editor, Food on Demand Fred LeFranc, CEO, Results thru Strategy Alex Canter, CEO/Co-Founder, Ordermark Elizabeth Tomlinson, Brand Operations Manger, Cornerstone Restaurant Group	Salon II
2:45 pm–3:00 pm	<b>Coffee &amp; Soda Break</b> <i>Sponsored by Whirley-DrinkWorks!, Intrepid Direct Insurance</i>	Salon III
3:00 pm–4:00 pm	<b>Delivery Tech &amp; What's Next</b> Nick Upton, News Editor, Food On Demand Chris Monk, CEO, Your Fare Ben Byon, Director, Global Business Development, Google Tim Young, CEO, easta	Salon II
4:00 pm–4:35 pm	<b>Breakout #1a: Franchise</b> <b>The Real Cost of Outsourced Delivery</b> John Berg, Shareholder, Monroe Moxness Berg Panera Franchise Rob Grimes, CEO, International Food and Beverage Technology Association	Salon II

<b>MONDAY, APRIL 1, 2019, cont.</b>		
4:35 pm–5:15 pm	<b>Breakout #1b: Franchise</b> <b>How Franchises and Aggregators Can Collaborate</b> Nancy Monroe, Editor, Food On Demand Amy Cheng, Partner, Cheng Cohen Dawn Croft, KFC, Director of Legal	Salon II
4:00 pm–5:00 pm	<b>Breakout #2: Independent</b> <b>Profiles in Delivery Courage</b> Cynthia Gerdes, Founder & CEO, Hell's Kitchen Keith Fitzgerald, Vice President Technology, honeygrow	Salon I
5:00 pm–6:30 pm	<b>Networking Reception</b> <i>Sponsored by: Kitchen United, Genpak, Chowly</i>	
<b>TUESDAY, APRIL 2, 2019</b>		
7:00 am–8:00 am	<b>Networking Breakfast</b> <i>Sponsored by Google</i>	Salon III
8:00 am–12:00 pm	<b>Third-Party Deep Dive:</b> Opportunity to get updates, strategy from all of the top delivery /catering /technology providers in the U.S.	Salon II
8:15 am–8:30 am	<b>Grubhub</b> – To be announced	
8:30 am–8:45 am	<b>UberEats</b> – Bowie Cheung, Head of Regional Operations	
8:45 am–9:00 am	<b>Postmates</b> – Vikrum Aiyer, Head of Strategic Communications	
9:00 am–9:15 am	<b>Waitr</b> – Chris Meaux, CEO	
9:15 am–9:30 am	<b>Foodsby</b> – Ben Cattor, CEO	
9:30 am–10:00 am	<b>Coffee &amp; Soda Break</b> <i>Sponsored by Whirley-DrinkWorks!, Intrepid Direct Insurance</i>	Salon III
10:00 am–10:15 am	<b>Third-Party Deep Dive, cont.</b>	Salon II
10:15 am–10:30 am	<b>Caviar</b> – Nick Adler (head of market operations)	
10:30 am–10:45 am	<b>ezCater</b> – Stefania Mallett, Founder	
10:45 am–11:00 am	<b>Google</b> – Anantica Jija Singh, Senior Product Manger	
	<b>Amazon</b> – To be announced	
11:45 am–12:45 pm	<b>Buffet Luncheon with Sponsors</b> <i>Sponsored by Gray Plant Mooty, ItsaCheckmate.com</i>	Salon III
1:00 pm–2:00 pm	<b>Ghost Kitchens Get Real</b> Nick Upton, News Editor, Food On Demand Meredith Sandland, CEO, Kitchen United Chris Baggott, Founder / CEO, ClusterTruck	Salon II
2:00 pm–3:00 pm	<b>Future of the Convenience Economy</b> Eli Portnoy, CEO, Sense360 Joshua Clarkson, Ph.D, Associate Professor of Marketing, University of Cincinnati Cincinnati – Director of Brand Experience, Fleet Network	Salon II
3:00 pm	<b>Conference Concludes</b>	