

food demand®

The Intersection of Food, Technology & Mobility

SUNDAY, MARCH 31, 2019		
5:30 pm–7:00 pm	<p>Welcome Reception Please join us for a welcome reception, complete with sparkling drinks and conversation, as you arrive onsite Sunday evening. You'll also have an opportunity to pick up your name badge and conference materials.</p> <p><i>Sponsored by Fountain</i></p>	Grand Ballroom Foyer 7 th Floor
MONDAY, APRIL 1, 2019		
7:30 am–8:30 am	<p>Networking Breakfast <i>Sponsored by Ordermark, Monroe Moxness Berg and Northpass</i></p>	Salon III
8:30 am–9:00 am	<p>The State of Food On Demand Moderator: Tom Kaiser, Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand Andrew Charles, Senior Analyst, Cowen & Company</p>	Salon II
9:00 am–9:30 am	<p>Keynote Speaker Celebrity Chef Ivan Orkin, CEO & Founder, Ivan Ramen</p>	Salon II
9:30 am–10:00 am	<p>Delivery Keynote Speaker Adam DeWitt, President & CFO, Grubhub</p>	Salon II
10:00 am–10:30 am	<p>Coffee & Soda Break <i>Sponsored by Whirley-DrinkWorks!, Intrepid Direct Insurance and Driver</i></p>	Salon III
10:30 am–11:15 am	<p>Identifying & Solving Delivery Challenges Moderator: Laura Michaels, Reporter, Food On Demand Lynn Dyer, President, Foodservice Packaging Institute Marty Hahnfeld, Chief Customer Officer, Olo Paul Damico, CEO, Naf Naf Grill Erle Dardick, CEO, Monkey Group</p>	Salon II
11:15 am–12:00 pm	<p>Testing the Networks: SeeLevel Consumer Research Phase II Moderator: Nicholas Upton, News Editor, Food On Demand Lisa van Kesteren, CEO, SeeLevel HX Scott Leffel, Head of Sales US, BiteSquad</p>	Salon II
12:00 pm–1:45 pm	<p>Luncheon & Presentation: The Future of Mobility <i>Sponsored by: Cheng Cohen and Olo</i></p> <p>Moderator: Tom Kaiser, Editor, Food On Demand Vikrum Aiyer, Head of Strategic Communications, Postmates Thomas Walsh, Head of Autonomous Vehicle Partnerships, Ford Motor Company</p>	Salon I
2:00 pm–2:45 pm	<p>Successful Operator Best Practices Moderator: Fred LeFranc, CEO, Results thru Strategy Alex Canter, CEO/Co-Founder, Ordermark Elizabeth Tomlinson, Dir. of Operations, Cornerstone Restaurant Group</p>	Salon II
2:45 pm–3:00 pm	<p>Coffee & Soda Break <i>Sponsored by Whirley-DrinkWorks!, Intrepid Direct Insurance and Driver</i></p>	Salon III

MONDAY, APRIL 1, 2019, cont.		
3:00 pm–4:00 pm	Delivery Tech & What's Next Moderator: Nicholas Upton, News Editor, Food On Demand Chris Monk, CEO, Your Fare Ben Byon, Director, Global Business Development, Google Tim Young, CEO, easta Dan Mosher, SVP & Merchant Lead, Postmates	Salon II
4:00 pm–4:35 pm	Breakout # 1a: Franchise The Real Cost of Outsourced Delivery Moderator: John Berg, Shareholder, Monroe Moxness Berg Spencer Manke, CFO, ADF Restaurant Group Rob Grimes, CEO, IFBTA Vishal Agarwal, Founder & CEO, ItsACheckmate.com	Salon II
4:35 pm–5:15 pm	Breakout # 1b: Franchise How Franchises and Aggregators Can Collaborate Moderator: Nancy Monroe, Editor-at-large, Food On Demand Amy Cheng, Partner, Cheng Cohen Dawn Croft, Director of Legal, KFC	Salon II
4:00 pm–5:00 pm	Breakout # 2: Independent Profiles in Delivery Courage Moderator: Tom Kaiser, Editor, Food On Demand Cynthia Gerdes, Founder & CEO, Hell's Kitchen Rodney Johnson, Hell's Kitchen Jordan Himmel, Chief Information Officer, Bravo Restaurants	Salon I
5:00 pm–6:30 pm	Networking Reception <i>Sponsored by: Kitchen United, Genpak and Chowly</i>	
TUESDAY, APRIL 2, 2019		
7:00 am–8:00 am	Networking Breakfast <i>Sponsored by Google</i>	Salon III
8:00 am–12:00 pm	Third-Party Deep Dive: Updates and strategy from top delivery, catering, technology providers in the U.S.	Salon II
8:15 am–8:30 am	Grubhub – Seth Priebatsch, Head of Enterprise Restaurants, Founder of LevelUp	
8:30 am–8:45 am	UberEats – Bowie Cheung, Head of Regional Operations	
8:45 am–9:00 am	Postmates – Dan Mosher, SVP & Merchant Lead	
9:00 am–9:15 am	Waitr – Chris Meaux, CEO	
9:15 am–9:30 am	Foodsby – Ben Cattor, CEO	
9:30 am–10:00 am	Coffee & Soda Break <i>Sponsored by Whirley-DrinkWorks!, Intrepid Direct Insurance</i>	Salon III
10:00 am–10:15 am	Third-Party Deep Dive, cont. Caviar – Nat Emodi, Head of Supply	
10:15 am–10:30 am	ezCater – David Meiselman, Chief Marketing Officer	Salon II
10:30 am–10:45 am	Google – Anantica Jija Singh, Senior Product Manger	
10:45 am–11:00 am	Amazon – Jerry Rapisarda, GM of Amazon Restaurants	
11:00 am–11:15 am	DoorDash – Toby Espinosa, Head of Business Development	

TUESDAY, APRIL 2, 2019, cont.		
11:45 am–12:45 pm	Buffet Luncheon with Sponsors <i>Sponsored by Gray Plant Mooty and ItsaCheckmate.com</i>	Salon III
1:00 pm–2:00 pm	Ghost Kitchens Get Real Moderator: Nicholas Upton, News Editor, Food On Demand Meredith Sandland, COO, Kitchen United Robb Greene, VP Development and Logistics, ClusterTruck	Salon II
2:00 pm–3:00 pm	Future of the Convenience Economy Moderator: Ryan Palmer, Principal, Gray Plant Mooty Eli Portnoy, CEO, Sense360 Joshua Clarkson, Ph.D, Associate Professor of Marketing, University of Cincinnati – Director of Brand Experience, Fleet Network	Salon II
3:00 pm	Conference Concludes	



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