



The Intersection of Food, Technology & Mobility

MONDAY, AUGUST 10, 2020		
2:30 pm–3:00 pm	<p>Welcome Jared Pfeifer, Publisher, Food On Demand</p> <p>The State of Food On Demand <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand Andrew Charles, Restaurant Analyst, Cowen & Company</p>	Celebrity 1
3:00 pm–3:30 pm	<p>Restaurant Keynote Gabrielle Hamilton, Chef/Owner, Prune</p>	Celebrity 1
3:30 pm–3:45 pm	<p>Coffee & Soda Break</p>	Celebrity 5
3:45 pm–4:15 pm	<p>Mastering Operations Toby Espinosa, VP of Business Development, DoorDash Steve Provost, Chief Concept Officer, Brinker International</p>	Celebrity 1
4:15 pm–5:00 pm	<p>Tracking the Shift in Consumer Expectations <u>Moderator:</u> Vishal Agarwal, Founder & CEO, ItsACheckmate.com Eli Portnoy, CEO, Sense360 Sam Acuna, Managing Consultant, Gallup</p>	Celebrity 1
5:00 pm–6:30 pm	<p>Food On Demand Showroom/Expo Hall <i>Welcome Reception Sponsored by Shift4 Payments</i></p>	Celebrity 5
TUESDAY, AUGUST 11, 2020		
7:30 am–8:30 am	<p>Networking Breakfast in Food On Demand Showroom <i>Enjoy breakfast and networking with sponsors</i></p>	Celebrity 5
8:30 am–9:00 am	<p>Keynote Speaker Bastian Lehmann, CEO, Postmates</p>	Celebrity 1
9:00 am–9:50 am	<p>SeeLevel HX Delivery Study: Phase 3 Nicholas Upton, News Editor, Food On Demand Lisa van Kesteren, CEO, SeeLevel HX Ania Smith, Head of Courier Operations, Uber Eats</p>	Celebrity 1
9:50 am–10:30 am	<p>Networking Break in the Food On Demand Showroom <i>A great opportunity to get a cup of coffee and network sponsors</i></p>	Celebrity 5

TUESDAY, AUGUST 11, 2020		
10:30 am–10:55 am	Google Fireside Chat Jaffer Zaidi, Managing Director, Global Business Dev., Google	Celebrity 1
10:55 am–11:45 am	Boosting Off-Premises Volume: Catering, Delivery & Pickup <u>Moderator:</u> Ryan Palmer, Attorney, Lathrop GPM David Meiselman, Chief Marketing Officer, ezCater Alex Ware, President, Foodsby Aaron Hoffman, CEO, DeliverThat Cheryl Kemp, National Partnerships, Ritual Co.	Celebrity 1
11:45 am–12:15 pm	Special Presentation Nicholas Upton, News Editor, Food On Demand Matt Sweeny, Founder & CEO, Flirtey	Celebrity 1
12:15 pm–1:30 pm	Network Luncheon & Presentation <i>Sponsored by Thanx</i>	Mezzanine
1:30 pm–1:50 pm	Innovation Workshops <i>Specialty presentations from industry experts. Stop by and hear in-depth information</i> Packaging: Natha Dempsey, President, Foodservice Packaging Institute	Melrose
2:00 pm–2:45 pm	Delivering a Customer Experience <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Kim Bartmann, Owner, Bartmann Group Nate Pollak, Founder & CEO, The American Grilled Cheese Kitchen Enrique Mendez, Co-Owner, Stone Bridge Pizza & Salad Kelly Seeman, Director Enterprise Partnerships, Uber Eats	Celebrity 1
2:45 pm–3:00 pm	Coffee & Soda Break	Celebrity 5
3:00 pm–3:45 pm	Franchised Delivery Ops <u>Moderator:</u> Laura Michaels, Editor-in-Chief, Franchise Times Tad Low, Sr. Dir. of Mktg, Field & Off-Premises, Moe's Southwest Grill Brandy Blackwell, Director of Delivery & Catering, Dunkin' Brands Jennifer Crawford, Dir. of Off-Premises & Field Marketing, Fazoli's	Celebrity 1
3:45 pm–4:30 pm	Harnessing Customer Data & 1:1 Marketing Rob Grimes, CEO, IFBTA Darren Tristano, CEO, FoodserviceResults Peter Czimback, VP Global Digital Incubation, Aramark	Celebrity 1
4:30 pm–6:00 pm	Food On Demand Showroom/Expo Hall <i>Networking Reception Sponsored by: Roadwise (Hylant)</i>	Celebrity 5

	WEDNESDAY, AUGUST 12, 2020	
8:00 am–9:00 am	Networking Breakfast in the Food On Demand Showroom	Celebrity 5
9:00 am–9:45 am	Virtual Reality: Making Money With Delivery-Only Kitchens and Virtual Kitchens Moderator: Fred LeFranc, CEO, Results thru Strategy Jim Collins, CEO, Kitchen United Steve Goldberg, Co-Founder, Family Style Alex Canter, CEO/Co-Founder, Ordermark	Celebrity 1
9:45 am–10:05 am	Building a Connected Tech Stack Billy Koehler, Digital Director, The Coca-Cola Company Melissa Fahs, Foodservice Digital Commerce, The Coca-Cola Company Mike Wior, CEO, Omnivore	Celebrity 1
10:05 am–10:55 am	Third-Party Deep Dive Moderator: Tom Kaiser, Editor, Food On Demand Toby Espinosa, VP of Business Development, DoorDash Kelly Seeman, Dir. Enterprise Partnerships, Uber Eats Dan Mosher, SVP & Merchant Lead, Postmates Liz Bosone, Sr. Director of Enterprise, Grubhub	Celebrity 1
10:55 am–11:45 am	Designing the Restaurant of the Future Moderator: Amy Cheng, Partner, Cheng Cohen Corey Manicone, Co-Founder & CEO, Zuul Mike Fogarty, Founder & CEO, Choice Market Michael Manion, Founder & CEO, Kitchen Podular Sterling Douglass, CEO, Chowly	Celebrity 1
11:45 am–12:00 pm	Conference Closing Remarks Tom Kaiser, Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand	Celebrity 1