



The Intersection of Food, Technology & Mobility

## AGENDA-AT-A-GLANCE

WEDNESDAY, NOVEMBER 10, 2021		
2:00 pm–2:15 pm	<p><b>Welcome General Session</b> Jared Pfeifer, Publisher, Food On Demand</p> <p><b>The State of Food On Demand</b> Tom Kaiser, Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand</p>	Monet
2:15 pm–3:15 pm	<p><b>Expert View Into the Future of...</b></p> <p><b>Delivery:</b> Kevin Kearns, SVP of Restaurants, Grubhub <b>Virtual Dining:</b> Robert Earl, President, Virtual Dining Concepts <b>Real Estate:</b> Sam Nazarian, CEO, C3 by sbe</p>	Monet
3:15 pm–3:25 pm	<p><b>Refreshments</b> <i>Sponsored by Olo</i></p>	Monet Foyer
3:25pm–4:25 pm	<p><b>Ghost Kitchen &amp; Virtual Restaurant Executive Roundtable</b> <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Alex Canter, CEO, Nextbite: Powered by Ordermark Deidra Suber, Head of Sales &amp; Operations, CloudKitchens Michael Beacham, President, REEF Technology Corey Manicone, Co-Founder/CEO, Zuul</p>	Monet
4:25 pm--5:00 pm	<p><b>Research &amp; Insight on a Shifting Market</b> <u>Moderator:</u> Carl Orsbourn, Author, Delivering the Digital Restaurant Andrew Custage, Head of Analytics, Sense360</p>	Monet
5:00 pm–6:30 pm	<p><b>Food On Demand Showroom/Expo Hall</b> <i>Networking Reception Sponsored by Nextbite</i></p>	Bellagio 6
THURSDAY, NOVEMBER 11, 2021		
8:00 am–9:00 am	<p><b>Networking Breakfast in Food On Demand Showroom</b></p>	Bellagio 6
9:00 am–9:50 am	<p><b>Third-Party Deep Dive</b> <u>Moderators:</u> Tom Kaiser, Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand Shanna Prevé, VP of Business Development, DoorDash Yadavan Mahendraraj, Head of Merchant Operations, Uber Eats Kenneth Klein, Director of Sales, Grubhub</p>	Monet

9:50 am–10:40 am	<b>Bringing Drone Delivery into the Mainstream</b> <u>Moderator:</u> Nicholas Upton, News Editor, Food On Demand Yariv Bash, CEO, Flytrex Andy Rebhun, VP of Digital, El Pollo Loco	Monet
10:40 am–11:00 am	<b>Refreshment Break</b> <i>Sponsored by Olo</i>	Bellagio 6
11:00 am–11:50 am <b>Breakout 1</b>	<b>Off-Premises Pivot: Big Questions for Big Brands</b> <u>Moderator:</u> Laura Michaels, Editor, Franchise Times Angela Coppler, Sr. Dir., Global & Non-Traditional Dev. & Strategic Initiatives, The Wendy's Company Ryan Ostrom, EVP/CMO, Jack in the Box John Powell, Director, Delivery Strategy & Partnerships, 7-Eleven Ralph Ortiz, VP of Strategic Initiatives, Five Guys	Monet
11:00 am–11:50 am <b>Breakout 2</b>	<b>Digital Transformation: Multi-Concept Independent Operators</b> <u>Moderator:</u> Chris Monk, CEO, Your Fare Alistair Levine, Chief Revenue Officer/Owner, KitchenSync/Vine Hospitality Oscar Edwards, Owner, Complex Oakland Sean Reiter, Director of Online Revenue, The Melt	Bellagio 4
12:00 pm–1:00 pm	<b>Networking Luncheon</b>	
1:00 pm–1:50 pm <b>Breakout 1</b>	<b>Enterprise VR/Ghost Kitchen Growth Strategies</b> <u>Moderator:</u> Beth Ewen, Senior Editor, Franchise Times Aaron Noveshen, CEO, Starbird   Founder & Chairman, The Culinary Edge André Vener, Founding Partner, Dog Haus David Bloom, CDO & COO, Capriotti's and Wing Zone Thomas Krouse, CEO, Donatos	Monet
1:00 pm–1:50 pm <b>Breakout 2</b>	<b>Capitalizing on the Newly Digitized Customer</b> <u>Moderator:</u> Andrew Peskoe, Chairman, Golenbock Eiseman Assor Bell & Peskoe Mike Vichich, Co-Founder & CEO, Wisely Zack Oates, Founder & CEO, Ovation Niko Papademetriou, SVP Business Dev., Qu Joel Montaniel, CEO & Co-Founder, SevenRooms	Bellagio 4
2:00 pm–2:50 pm <b>Breakout 1</b>	<b>Connecting the Dots on Digital Operations</b> <u>Moderator:</u> Nicholas Upton, News Editor, Franchise Times Vishal Agarwal, Founder & CEO, ItsaCheckmate Bryan Solar, Head of Restaurants, Square Tom Fox, Chief Business Officer, Omnivore Technologies Hope Neiman, CMO, Tillster	Monet
2:00 pm–2:50 pm <b>Breakout 2</b>	<b>Fresh Ideas for the Lunchtime Daypart</b> <u>Moderator:</u> Ryan Palmer, Partner, Lathrop GPM Ben Cattoor, CEO, Foodsby Mark Robbins, Owner, Salata Zak Edgington, Head of Corporate Sales Western Region, Grubhub	Bellagio 4

2:50 pm–3:10 pm	<b>Refreshment Break</b> <i>Sponsored by Olo</i>	Bellagio 6
3:10 pm–4:00 pm <b>Breakout 1</b>	<b>The Culinary Side of Virtual Restaurants &amp; Ghost Kitchens</b> <u>Moderator:</u> Callie Evergreen, Business Reporter, Franchise Times Joey Simons, SVP of Operations, C3 Alp Franko, Founder, The Local Culinary	Monet
3:10 pm–4:00 pm <b>Breakout 2</b>	<b>Marketing &amp; Loyalty in a New World</b> <u>Moderator:</u> Fred LeFranc, CEO, Results thru Strategy Abhinav Kapur, Co-Founder & CEO, Bikky Nabeel Alamgir, Founder & CEO, Lunchbox Zach Goldstein, CEO & Founder, Thanx Jamie Marshall, Co-Founder & COO, Snackpass	Bellagio 4
4:00 pm–6:00 pm	<b>Food On Demand Showroom/Expo Hall</b> <i>Networking Reception Sponsored by RoadPilot</i>	Bellagio 6
<b>FRIDAY, NOVEMBER 12, 2021</b>		
8:00 am–9:00 am	<b>Food On Demand Showroom/Expo Hall</b> <i>Breakfast served in Showroom/Expo Hall</i>	Bellagio 6
9:00 am–10:00 am	<b>Rebuilding Catering &amp; Group Ordering</b> <u>Moderator:</u> Erle Dardick, Sr. Partner, Off Premises Growth Academy Michael O'Hanlon, Head of Catering Partner Business, ezCater Dilip Rao, CEO & Co-founder, Sharebite Marty Hahnfeld, Chief Customer Officer, Olo Aaron Hoffman, Co-Founder & CEO, DeliverThat Jim Rand, Operating Partner, Act III Holdings	Monet
10:00 am–10:50 am	<b>Beyond the Big 3: Next-Tier Delivery Providers</b> <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Matt Howard, CEO, Eatstreet David Cabello, Founder, Black & Mobile Linxin Wen, CEO, Chowbus Carl Grimstad, CEO & Chairman of the Board, Waitr Holdings	Monet
	<b>Refreshments Available</b> <i>Sponsored by Olo</i>	Monet Foyer
10:50 am–11:40 am	<b>Delivery Diversification: Grocery, Retail &amp; Convenience</b> <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Atul Sood, Chief Business Officer, Kitchen United Jay Scherger, Head of Innovation, Kroger Raj Beri, VP Grocery & New Verticals, Uber Eats	Monet
11:40 am	<b>Conference Closing Remarks</b> Tom Kaiser, Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand	Monet
11:45 am	<b>Conference Concludes</b>	